

Bona® Pure Color

RESILIENT FLOOR BASE COLOR

Designed for the transformation of resilient floors



A two-component, heavily pigmented, waterborne colorant that has excellent hiding capabilities, offers single coat coverage, fast dry times, and is available in six base colors. Coupled with color chips, you can add design and durability, extending the life of the floor.

- Professional grade, two-component formula
- Heavily pigmented color for excellent hide
- Fast drying formula for minimal downtime
- GREENGUARD Gold Certified

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TECHNICAL DATA

Ingredients:	Water, polymeric resin, 3-methoxybutanol, and pigments
Density:	8.67 lbs./gallon (1.039 g/cm ³)
Viscosity:	150 cp
US Regulatory VOC:	<50 g/L
Odor:	Non-offending
Color:	Cream, Steel Grey, Mocha, Desert, Fog, Warm Pewter
Pot life:	3 hours
Packaging:	One-gallon pail
Shelf life:	2-years shelf life in unopened container
Storage/Transport:	Nonflammable. Bona® Pure Color should be stored in a climate-controlled environment. KEEP FROM FREEZING. Do not store above 100° F.
Application Tools:	Bona® Microfiber Roller, Bona Cut-In Pad. NOTE: Use a clean applicator for Bona® Pure Color and a separate clean applicator for Bona® Pure HD resilient floor finish.
Coverage:	450-550 square feet per gallon
Leveling:	Excellent
Defoaming:	Excellent
Drying time:	2-3 hours
Clean-up:	Application tools should be cleaned with water and stored in an airtight container.
Disposal:	Dispose of any remaining product in accordance with local, state, and federal regulations. Decontaminate empty activator (Part B) bottles prior to disposal by adding 2 oz. of water, recap, shake vigorously and dispose. Recycle container when empty.
Certificates:	Greenguard Gold UL 2818 - 2022 Gold Standard for Chemical Emissions for Building Materials, Finishes and Furnishings

BEFORE USING, READ ALL DIRECTIONS AND SAFETY DATA SHEETS. FOR TECHNICAL ADVICE: Call Bona US at 800-872-5515

RESPONSE

In case of eye contact, flush immediately with water. Get medical attention if irritation occurs. For skin, wash thoroughly with soap and water. If affected by inhalation,

remove to fresh air. If swallowed, drink 1 or 2 glasses of water to dilute. Do not induce vomiting. Get medical attention if symptoms occur.

RECOMMENDED USE

VCT, VAT, LVT, PVC, LINOLEUM, RUBBER

2026-03-31

This data sheet replaces all previous versions. Please check bona.com to ensure that you have the latest version.

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COMPATIBILITY

Bona® Pure Color will adhere to resilient floor systems – VCT, VAT, linoleum, PVC, LVT, and rubber after proper preparation and dry times. ALWAYS PREPARE A SAMPLE

OR TEST AREA TO DETERMINE COMPATIBILITY, APPEARANCE AND DESIRED RESULTS.

BONA PRODUCT SYSTEM

Apply Bona Pure Seal and Bona Pure Color followed by 2 coats of Bona® Pure HD. Follow label directions. NOTE:

Bona® Pure Seal is required for linoleum floors at a rate of 800-1000 square feet per gallon.

PREPARATION

1. EVALUATE THE FLOOR – Inspect the entire floor for scuff marks, current finish condition/peeling, cupping and other damage, and overall floor appearance. For cracks and small voids in the tile, use Bona® Resilient Floor Repair (following label instructions). 2. PREPARE THE FLOOR – Gather all recommended tools and materials for the job. Secure the work area and post signs on entrance doors with “Do Not Enter.” Use a Bona® Microfiber Dry Dusting Pad to dust the floor. 3. Strip and rinse floor using a floor finish stripper designed to remove commercial acrylic floor finish, polish or wax (mix per label directions.). 4. Auto scrub or wet vac the entire floor to remove all residue from stripping. 5. Next, use the Bona FlexiSand DCS Buffer and 80 or 120-grit Bona Diamond abrasives on a Bona MultiDisc, and clean water, to wet abrade the entire work area. Work in sections, making sure to overlap each section. 6. POST-ABRASION

CLEANING – Auto scrub or wet vac the entire floor to clean the floor and remove any remaining residue. 7. Wet mop or wet tack using a Bona® Pro Series Microfiber Wet Cleaning Pad to neutralize the surface. 8. Allow floor to dry completely before coating. If floor is linoleum, allow to dry for 24 hours. Before coating, tape off floor plates, outlets, or areas needing protection from the floor finish. Clean and rinse applicators. Have an exit strategy. For linoleum floors, it is necessary to apply a thin coat of Bona® Pure Seal resilient floor primer at a rate of 800-1000 square feet per 1-gallon prior to application of Bona® Pure Color. To minimize the need for multiple coats of Bona Pure Color, especially with darker VCT, textured surfaces, or floors requiring additional build, Bona Pure Seal can be applied at a rate of 450-550 square feet per gallon. See label or technical data sheet for detailed instructions.

MIXING INSTRUCTIONS

Only use base colors from the same batch number on the same floor. If the batch numbers differ from each other, it is necessary to mix the entire volume in a separate container to ensure color consistency. Using a standard drill and paddle mixer, thoroughly mix Bona® Pure Color, ensuring a

uniform color. Mechanically stir Part A while slowly pouring in one bottle of Bona® Pure Color Hardener (Part B). Thoroughly stir for at least one minute. For best results, strain product. Smaller quantities can be mixed at 1-part hardener to 10-parts Bona® Pure Color.

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APPLICATION

Pour a 4"-6" wide line of Bona® Pure Color along the starting wall. 2. Using a clean, pre-dampened applicator, roll out the Bona® Pure Color uniformly at a rate of 450-550 square feet per gallon, being careful not to leave excess puddles or heavy spots as you work your way across the room. 3. At the end of each run, pour a new 4-6" line on your wet edge and repeat the rolling process. Do not push too hard or too fast to avoid dripping or splattering. 4. If Bona® Premium Color Chips are being used, sprinkle chips at desired rate into the final wet coat of Bona® Pure Color.

Work in sections alternating between rolling your final coat and distributing chips as you work across the room. 5. Allow the first coat to dry 2-3 hours. Mechanical ventilation can be used. High humidity and/or low temperature conditions will extend the dry time (recommended conditions of 65-80°F/40-60% relative humidity). 6. Once dry, topcoat within 24 hours using Bona® Pure HD resilient clear coat. If more than 24 hours have passed, lightly abrade using a Bona® Conditioning Pad prior to topcoating with Bona® Pure HD.

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