



New looks for beloved floors

FLOOR STYLING WITH BONA INSPIRATION



Sometimes love is where you'd least expect it

You almost forget that it's there. That it's been part of your life for so long. Your wood floor. Always there, but barely noticed. Until now, that is.

Discover Bona Inspiration – a new floor styling system that makes your renovated wood floor explode with beauty and character. With Bona Inspiration's customized looks, ranging from natural bright to liquorice black, you avoid the limitations of pre-finished floors. And you don't have to worry about installation either. Simply have your Bona Certified Craftsman renovate your floor using the latest sanding, brushing and finishing techniques, and enjoy the result: floors that you will not only walk, but also love.

Find your renovation style with Cay Bond

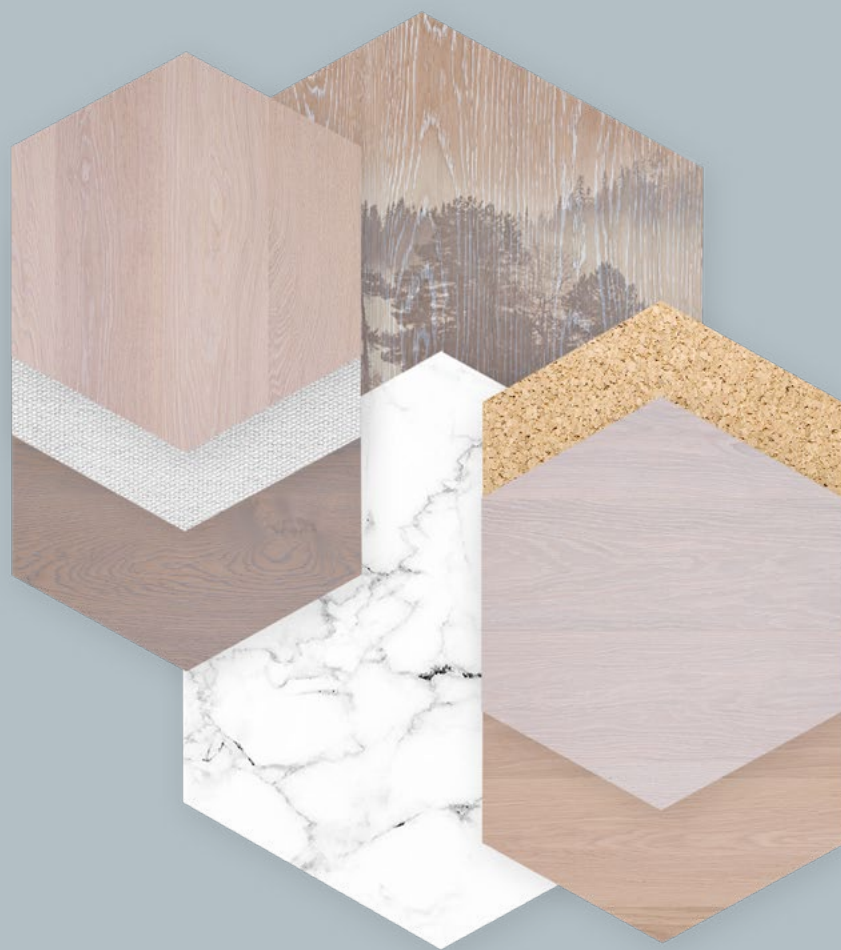
Bona Inspiration is developed in close cooperation with internationally acclaimed trend analyst Cay Bond, an expert when it comes to what's hot and what's not in interior design and home styling.

From Nordic Shimmer to New Modern – take a look at your options and learn more about each style. Enjoy!



Photo Ewa-Marie Rundquist

Trend analyst Cay Bond.



Nordic Shimmer

Maybe it's the deep forests. Maybe it's the quiet lakes. Chances are it's both. The Nordic countries have fostered generations of world famous designers and the result is a style that doesn't make a whole lot of noise, but shines with great qualities upon a closer look.



A soft burst of natural light brings out the beauty in fabrics, furniture and floor. Tender tones of grey, blue and beige partners perfectly with snow white objects.

Floor: Oak Look: Nordic Milk with brushed surface



Wood, fabrics and a pile of books. All great styling ingredients.

Simply beautiful

Catch the pure Nordic spirit, with design carefully crafted from natural materials. A timeless expression always in style. Choose between four Nordic looks for your wood floor: Milk, Frost, Natural and Ash.

Listen to your senses

Experience the best barefoot feeling there is with

Nordic Natural, one of our looks treated with silky smooth lacquer Bona Traffic Natural. For the sensation of pure wood.

Soft light and muted shades

Natural light is a key ingredient in all Nordic interiors. Soften the contrast by having it filtered through

a curtain, and choose muted shades that mimic the Nordic landscape. Help create the style with linens and other essentials that match the subtle expression of your wood floor.



Grey skies reflected on water, making a perfect canvas for trees.



Misty shades of blue, grey and beige match perfectly with natural wood surfaces in floors and furniture.



Nordic Milk White pigmented oil is massaged into your wood floor to smooth out details and bring extra luster. Finish: natural matte.

Nordic Frost A hint of white oil pigments brings out the beautiful details in your wood floor. Finish: natural matte.

Nordic Natural For the look and feel of pure wood and a silky, smooth bare-foot experience. Finish: natural matte.

Nordic Ash Raw wood meets ash grey and comes out a winner. For a rustic Nordic look. Finish: natural matte.



The Nordic style has a calming effect on both interiors and people.



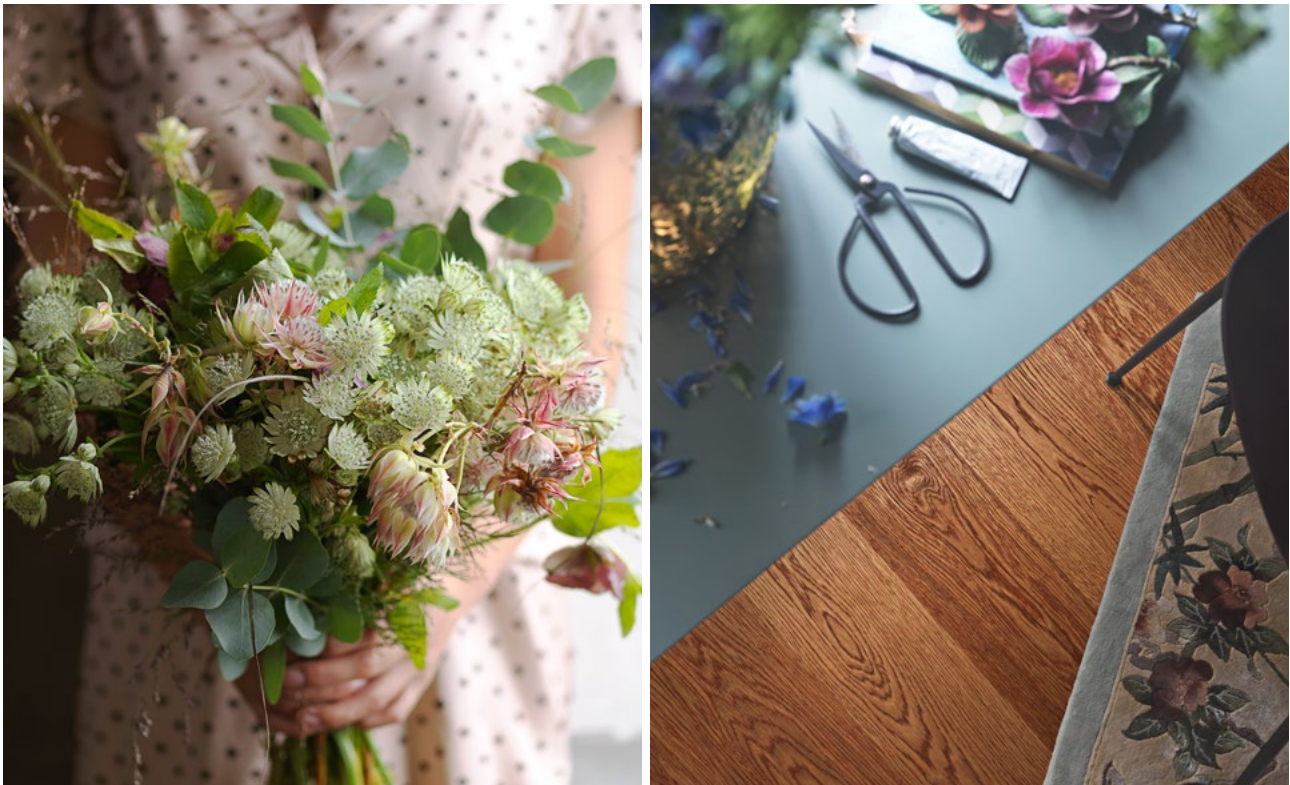
With Garden Atmosphere, you build on the power of flowers. Good for you and your home.

Floor: Oak Look: Garden Intense with brushed surface



Garden Atmosphere

Fresh out of ideas? Try the garden for inspiration. A natural place for retreat and contemplation, it's an all-time inspirational favorite for architects, artists, and fashion designers alike. And it's good for your inner garden too.



Wood floors. A natural choice for your favorite garden.

Follow your instincts

There are few things more rewarding than decorating your home with flowers and plants in vibrant colors. Besides beauty, you're guaranteed relaxation activated by the sweet scent of flora, improved air quality, and pleasant indoor acoustics.

Wild or formal?

Garden Atmosphere embraces both philosophies. Choose one, and build your own little paradise from

the floor up. Mind the natural light conditions and plan your lush interior carefully to achieve your style.

Life in color

Colors affect our mood and mind in various ways. Green has a soothing effect and helps you focus. Red, on the other hand, inspires energy and passion. Use color samples to find the right mix, and match with your choice of floor.



Garden Classic A classic lacquered look with a silk matte surface. Finish: silk matte.

Garden Intense Red brown oil produces visual qualities similar to teak, with a raw wood feeling. Finish: extra matte.

Garden Rich A deep dark wood finish with a matte hard wax surface for style and protection. Finish: extra matte.

Floor looks shown above have been applied on oak and may change in appearance depending on wood and the present condition of your floor.



Try rich, muted tones of green, red and violet to create your garden atmosphere.

Natural rustic

With three rustic floor looks to choose from – each with a lovely, earthy character – your wood floor is the perfect starting point for your own Garden Atmosphere.





Malibu Dreams

Surrender to the warm and welcoming California style. Free-spirited and rustic, yet chic. A fresh cross-over with influences from faraway places, all brought to life in food, music, sports and everything else that makes life worth living.



Oiled or lacquered? Have both

You can't see it, but **Malibu Natural** has a protective layer of lacquer on top of the oiled wood surface. For extra durability – and still super soft if you prefer to go barefoot.

Floor: Oak Look: Malibu Natural with brushed surface



Malibu Amber
Ideal for a classic warm wood tone in your floor, sealed with glossy lacquer. Finish: glossy.



Malibu Natural
Natural oil and Bona Traffic Natural for a smooth as silk feeling. Amazing to walk and invisible to the eye. Finish: natural matte.



Malibu Rock
Graphite and wood, beautifully mixed in a rustic, yet elegant, look. Finish: natural matte.



Malibu Clay
An earthy look sealed with hard wax oil for style and protection. Finish: matte.



Rich brown coupled with soft turquoise and coral red. Land and sea in three colors.



There’s no place like home

Adventure is always on the horizon in California – and your home is the perfect base for it. Whether you're all about the salty wilderness of the sea or bustling city life, your home is where you retreat to find new energy. Comfy, relaxed, and stylish like nothing else.

Refined rustic

Choose between four distinct looks to launch your Malibu Dreams style. All warm brown with a beautifully rustic character, the looks mix perfectly with chalk white and the colors of the Pacific.

Be yourself

Plan your Malibu Dreams home to fit your lifestyle and personal preferences. A sports fanatic? Let it show by having your gear on display. A true nature lover? Use your favorite shells, stones, and driftwood to decorate your home.



Malibu Dreams is all about enjoying life to the fullest.



Hello there, vintage lover. Touch of Grace is a timeless style that encourages a cheerful mix of shapes and materials.

Floor: Oak Look: Grace Vivid with brushed surface



Touch of Grace

Make room for a delightful experience blessed with elegance and finesse. Largely based on classic styles and vintage favorites, Touch of Grace has all you need to create a truly personal home. Use your sense of style and make room for the cheerful and unexpected. With Touch of Grace there is no right or wrong.



Grace and elegance with a smile

Go treasure hunting at a flea market. Or buy that chair you really can't afford. All is forgiven when you finally get to sit back and enjoy your wonderful home. Touch of Grace celebrates life with timeless design and an openness to all that is beautiful. A multifaceted style that calls for solid floors to keep things grounded.

Be original

Style is all about expressing yourself. Be confident in your choice of furniture and accessories, and you'll be halfway to your dream home. Trust in your own good taste more than anything else.



Furnish with soft feminine tones like pale pink and beige, with elements in blue to add energy.

Bring out a smile

Does brass, glass and playful ceramics make you feel happy? Then this is the style for you. Don't be afraid to improvise and mix different eras and expressions.

Paint on floors?

Yes, it's perfectly in order and incredibly beautiful too. Striped, checkered or covered in paint, your wood floor becomes one of a kind.



Diamonds. A classic look for your bathroom or kitchen.

Grace Bright A delicate grey finish with the wooden feel preserved through brushing and painting. Finish: extra matte.

Grace Dark Poise and elegance delivered through brushing and painting. Finish: silk matte.

Grace Vivid A black background combined with contrasting white for a chalky look with visible wood grain. Finish: extra matte.



New Modern

Indulge in exquisite design and pride yourself in a responsible lifestyle. New Modern is all about carefully considered decisions. A shopping philosophy closer to art than to consumption, really – and you are the curator. Activate your senses and go all in on the things you love. It's perfectly sound.



What matters is the thought that goes into your living area. Not the number of things.

Floor: Oak Look: Modern Liquorice with brushed surface



From commerce to philosophy

Some call it luxury for life, due to its sustainable approach to design. Others make connections to modern art. Nevertheless, New Modern has more layers than first meets the eye. And it's a conscious choice for the true aesthete.

The perfect stress buster

Is home the space in which we oppose the chaos of our busy lives? With New Modern, the answer is

definitely yes. A style for comfort and self-expression that goes beyond trends and traditions.

Your home, your canvas

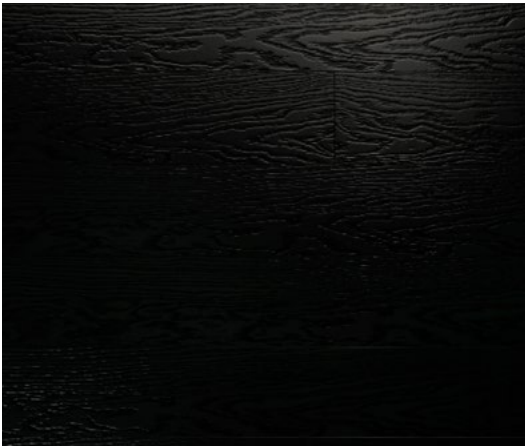
Use walls, floors and ceilings to express who you are. And, as with any good art – don't overdo it. What matters is the thought that goes into your living area. Not the number of things.



Modern Soul A warm, intense look for your floor, sealed with a protective layer. Finish: matte.



Modern Pale For the look and feel of sanded wood, with white pigmentation to enhance the impression. Finish: extra matte.

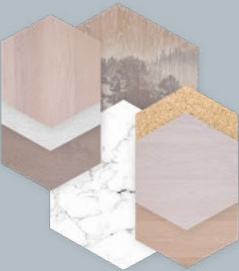


Modern Liquorice Floor brushed and painted black, with natural wood grains brought out beautifully. Finish: silk matte shine.

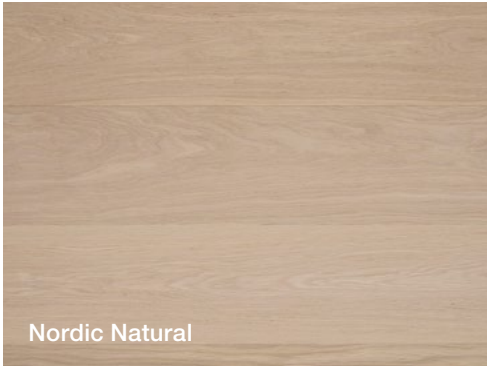


Velvet-smooth fabrics and rich tones of brown, green and blue contrast perfectly with floors and furniture.

Start your new style from the floor and your interior choices will come naturally.

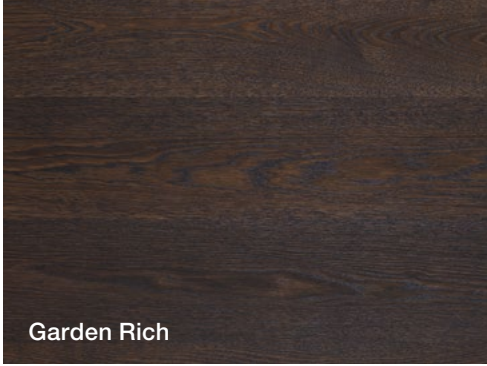
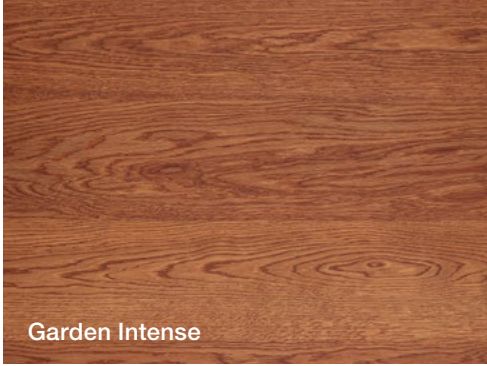
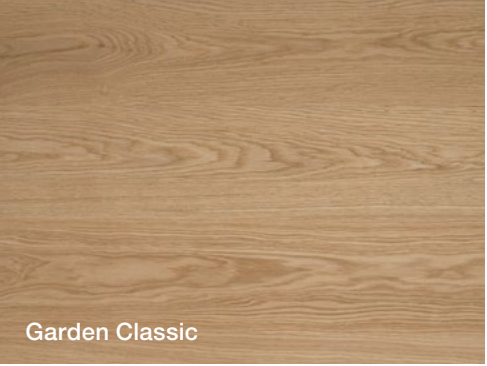


Nordic Shimmer



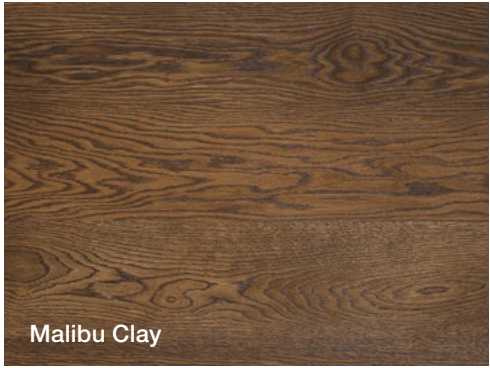
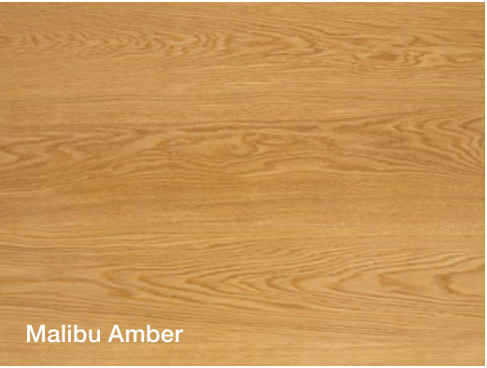


Garden Atmosphere



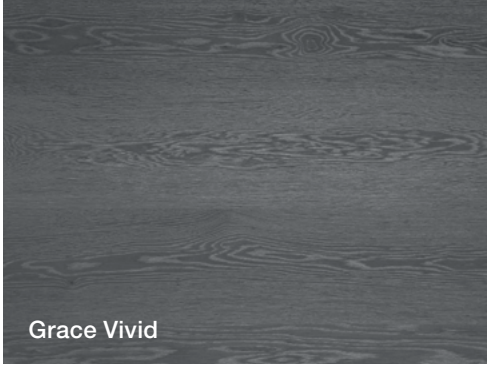
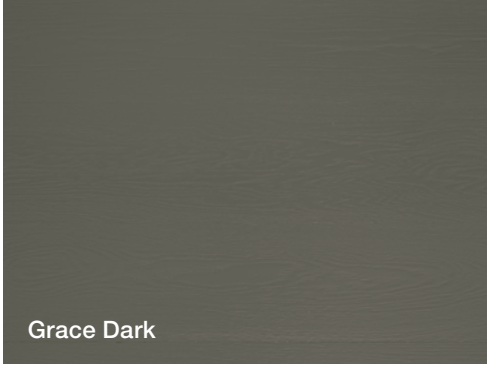
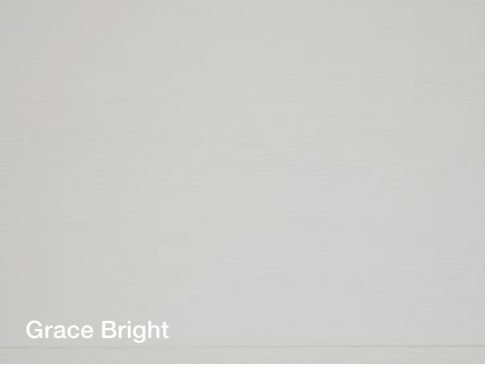


Malibu Dreams



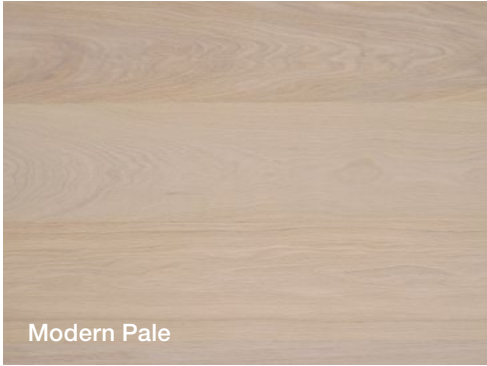


Touch of Grace





New Modern





Yes, what feels so right is good for our planet too

Your wood floor has a long and beautiful life ahead. And the fact is that by renovating it, you are not only making it look and feel great. You help protect and preserve the environment too. Bringing out a fresh new wood surface from your existing floor means taking action for more sustainable living. A choice for the future, where beautiful design and care for the environment go hand in hand.

“Upcycling is the next big thing in the floor world.
Bona Inspiration fits perfectly with this trend.”

– Cay Bond



Give your floor renovation project
a perfect start: Ask your Bona Certified
Craftsman for the complete range
of floor looks and samples.



Ask your Bona Certified Craftsman about the latest brushing and finishing techniques

Bona Inspiration offers new possibilities to add not only great new looks, but a whole new feel. Ask your certified Bona craftsman for help, and feel your way towards your favorite look.

Bona Certified Craftsmen use dust-free sanding and brushing methods as well as waterborne finishes – all for a perfect end result that is safe for you, your floor and the planet.

Your wood floor is a living piece of art

And by reviving, restoring or even tinting it, you can change the impression of an entire room. Visit bona.com to explore your possibilities with Bona Inspiration, and to find your local Bona Certified Craftsman.

They will know just how to turn your ideas into reality – bringing new looks to your beloved floors.

Find more inspiration

Keep up with the latest floor trends in our Facebook and Instagram feeds

www.bona.com/floorstyling

Bona[®]
Passion for wood floors